**ARVIND KUMAR**

**Mobile:91+9258387788 E-Mail: marvind19@gmail.com**

**Seeking middle managerial assignments in reputed and growth - oriented organization.Industry Preference: Banks.**

**Experience Summary**

* Result oriented professional with nearly 2.5 **years** Business Development, Corporate Communications & Branding Customer Relationship Management.
* Currently designed as **Assistant Manager**
* Enjoys strong networking in the industry, agency contract, and creative & innovative ideation abilities.
* Exceptional communication, presentation and mentoring skills with distinguished abilities in developing business continuity plans, procedures & service standards for business excellence.

**Area Of Interest**

- Business Development - Positioning Strategies - Competitive Analysis

-Channel Management - Events Management - Customer Relationship Management

**CAREER COUNTER**

**KOTAK MAHINDRA BANK**

**Assistant Manager**

**(Retail Bnking Group)**

**Bareilly**

**Sep 2013 to till now**

***Chief Deliverables***

* Opening Saving and current accounts
* Cross selling of other banking products insurance,TD,MF.
* Daily servicing of customer
* Customer profiling sheet and identifying cross sell / revenue increasing opportunity

**HDFC BANK**

**Branch,co-ex**

**(Retail branch banking)**

**Bareilly**

**Sep 2012 to Aug 2013**

***Chief Deliverables***

* Opening Saving and current accounts
* Cross seling of other banking products insurance,TD,MF.
* Daily servicing of customer
* Customer profiling sheet and identifying cross sell / revenue increasing opportunity

**SCHOLASTICS**

**Professional:**

Completed two-year **“Master of Business Administration”**, Batch 2009-2011 From “BBS IMS

” Affiliated to **“U.P. Technical University Lucknow”**

**Specialization**:

Marketing and finance

**Academic:**

Completed **Bachelor of Arts**(B.A) in 2008 from M.J.P Rohilkhand University Bareilly (U.P.)

**IT SKILLS**

Well versed with Tools like windows, MS office, Excel, PowerPoint, MS Access and Internet Applications.

**PROJECTS HANDELED**

* Consumer behavior of two wheeler Industries (YAMAHA)

**PERSONAL DOSSIER**

Date of Birth **:** 15.07.1986

Permanent Address : Milak Bamanpuri Nababgunj Bareilly

Languages **:** Hindi, English.

Father’s name : Mr. Rajesh Kumar Mishra

**DATE :21/08/2015**

**PLACE :BAREILLY ARVIND KUMAR**